

Yash Soni

www.yashsoni.com

+91 965 006 6285
mailme@yashsoni.com

Education

B.Tech. - Information &
Communication Technology
DA-IICT, India
2008 - 2012 • CGPA (7.34/10)

Coursework

Algorithms
Data Structures
Cryptography
Semantic Web
Advanced Animation
Game Design
Probability & Statistics

Programming Skills

C | C++ | C#
Java | SQL | ASP .NET
Javascript | HTML5 | CSS3

Design Skills

Graphic & Print Design
Web Designing | Video Editing
2D-3D Animation | Visualization
Corporate Branding

Software

Photoshop | Flash
Illustrator | Unity 3D
3ds Max | IntelliJ Idea
Visual Studio | MATLAB

Operating System

Windows 8,7,Vista
Mac OSX 10.8
Fedora 10

Interests

Digital Painting
Calligraphy
Table Tennis
Graphic Designing

Experience

Product Engineer - User Interface

Sprinklr • Gurgaon, India Nov '12 - current
independently developed web based drag-n-drop flowcharting interface using HTML5,
Backbone.js and jsPlumb in MVC framework • playing a key role in interface design and
development for big clients in a fast paced environment

Business and Technology Analyst

Deloitte US-India • Hyderabad, India July '12 - Oct '12
designed and developed a software to automate the creation of XML files needed for ETL
• reduced rule creation time by 80%

Research Scholar / UI developer

Human Development Lab • CMU, Pittsburgh May '11 - August '11
(Internship)
kinesthetic learning - developed motion sensing games to gamify Textbook content
• mentored students and prepared software boot-camps to help new mentees

User Experience Researcher

USID Gurukul, IIT Kanpur • Kanpur, India June '10 - July '10
(Internship)
evaluated prototype using think-aloud studies • conducted contextual user interviews
• was one of the 48 students selected from all over India

Past Projects

Kinectotherapy www.yashsoni.com/portfolio
www.kinectotherapy.in
rehabilitation system to aid patients with motor disorders using motion
sensing exercise routines • wide media coverage in News Papers, Journals and TV •
won 2nd prize in Microsoft Imagine Cup India

MILLEE

head UI designer • helped completing an academic year long pilot in Hyderabad
to evaluate the integration of mobile phone games that teach English skills into
the school curriculum • completed CITI training for Social & Behavioral Research www.millee.org

Playpower	8-bit educational games	www.playpower.org
AlgoRythmus	online learning environment	www.algoRythm.us
Semantic Web	implemented RDF data stores based on partitioning techniques	
Space Recyclers	3D game using Panda3D game engine	
PC Remote	controlling computer using a TV remote	
Freelancing	logo, posters, business card, corporate Identity	

Awards and Leadership

Microsoft Imagine Cup India - Software design - Runners Up (2012)
One among the 48 students selected from all over India for USID Gurukul (2010)
10/100 Entrepreneurship challenge - Winner (2009)
Teaching Assistant for Study hours (Winter Semester) in DAIICT (2012)
Mentored students under ROWDI, a research project based at CMU, USA (2011)
Head Web & Graphics designer of Synapse, annual festival of DAIICT (2009)

Publication

"Play Exemplars from Playpower.org", Derek Lomas, Kishan Patel, Dheeraj Medikonda,
Yash Soni, Dixie Ching at International Academic Conference on Meaningful play,
October 21-23, 2010, Michigan State University, Michigan.